



EVERGREEN COMMISSION

MACHINES

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Monitoring your Blog

1. Create a [Google Analytic](#) account.

The screenshot shows the 'Accounts' page in Google Analytics. At the top, it says 'Accounts' with a bell icon and a grid icon. Below that, it says 'Start analyzing your site's traffic in 3 steps'. The steps are: 1. Sign up for Google Analytics (with an icon of a pencil writing on a notepad), 2. Add tracking code (with an icon of a notepad and a pencil), and 3. Learn about your audience (with an icon of a notepad and a bar chart). To the right of these steps is a 'Start using Google Analytics' box with a 'Sign up' button and the text 'Sign up now, it's easy and free! Still have questions? [Help Center](#)'.

2. Select website as account type

The screenshot shows the 'New Account' form in Google Analytics. The title is 'New Account'. Below the title is a question 'What would you like to track?' with two buttons: 'Website' and 'Mobile app'. The 'Website' button is highlighted with a red box. Below the buttons is a 'Tracking Method' section with a text box containing 'This property works using Universal Analytics. Click *Get Tracking ID* and implement the Universal Analytics tr to complete your set up.' Below that is a 'Setting up your account' section with a 'Account Name' field, which is required. Below the 'Account Name' field is a text box containing 'Account name is the first level of organization and contains the tracking ID.'

3. Put your website on 'Website URL' field.

The screenshot shows the 'Website URL' field in the Google Analytics form. The field is labeled 'Website URL' and is required. Below the label is a text box containing 'http://' and a dropdown menu. To the right of the dropdown menu is a text box containing 'Example: http://www.mywebsite.com'. Below the 'Website URL' field is an 'Industry Category' field with a question mark icon.

4. Click on 'Get tracking ID' button and copy the tracking code.

You are using 0 out of 100 accounts.

Get Tracking ID

Cancel

5. Paste the code between the header tag of your theme file.

YOUR CUSTOM JAVASCRIPT

Add custom javascript easily, using this editor. Please do not include the `<script>` `</script>`.

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